

WHAT WE DO.

Southwest Michigan's survival, within possibly a decade from now, depends on leaders making systematic changes to how we look at growing an economy.

This journey requires the commitment of the entire region but **starts with Southwest Michigan First**. Our team, board and partners have the capacity to undertake action strategies now that **will create positive change**.

To learn more, contact us at **269.553.9588** or southwestmichiganfirst.com.

