



“ LEADERSHIP KALAMAZOO ENCOURAGED AND EMPOWERED ME TO DO MORE IN THE COMMUNITY TO MAKE A DIFFERENCE. I FEEL MORE CONFIDENT IN MY ABILITIES AS A LEADER.
- Kimberly Babineaux
Family Health Center

2024 Program Overview

Southwest Michigan First believes the ultimate catalyst for our region's growth is a robust talent development strategy. That's why we offer **LEADERSHIP KALAMAZOO**, the region's premier leadership development resource.

Since 1987, Leadership Kalamazoo has been equipping a diverse cohort of current and emerging leaders with the business acumen, strategic agility, and civic mindset needed to ensure our region's shared prosperity, both now and in the future.

We are thrilled to engage with the Leadership Kalamazoo Class of 2024!

APPLICATION

Apply Online by Tuesday, October 31

Apply at: www.southwestmichiganfirst.com/events/leadership-kalamazoo.
A one-on-one interview will be scheduled after your application is submitted. Early applications are encouraged as interviews and acceptance are made on a rolling basis.

PROGRAM CONTACT

Carla Sones

President | csones@southwestmichiganfirst.com



Leadership
Kalamazoo

Powered By
southwest michigan first

Generously Sponsored By



Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

Program Structure

Through a proven combination of hands-on learning, interactive sessions, and community engagement, **LEADERSHIP KALAMAZOO** meets monthly to discuss everything from high performance teams to inclusive leadership to leading through adaptive change and more. A high emphasis is placed on community experiences and tours so participants may gain an even deeper knowledge and passion for the community they serve.

LEADERSHIP KALAMAZOO INCLUDES:

- **The Gallup CliftonStrengths assessment** to help leaders at any level learn how to make the most of their own unique talents
- **Interactive learning sessions** covering leadership topics and best practices from an engaging lineup of guest experts
- **Community tours** designed to help participants explore our community's unique strengths and where their passions intersect with our region's greatest needs
- **Plenty of networking sessions** to strengthen connections with each other, the community, and more

The Formula is Simple

LEADERSHIP KALAMAZOO follows the KNOW | GROW | GO model, providing a platform for leaders to:



Expand knowledge of self, community, and leadership best practices

Create an intentional plan for growth and development

Put skills into action with an individualized "go strategy" at the conclusion of the program



2024 Calendar

All sessions are from 8:30 a.m. to 3:30 p.m., unless otherwise noted.

SESSION 1 | WELCOME BREAKFAST

Tuesday, 1/16

Sit down breakfast served

SESSION 2 | LEADERSHIP KALAMAZOO RETREAT

Tuesday, 2/6 + Wednesday 2/7

Welcome reception to follow
3:30 to 5 p.m.

SESSION 3 | COMMUNITY TOUR: ECONOMIC DEVELOPMENT + GOVERNMENT

Tuesday, 3/12

SESSION 4 | HIGH PERFORMANCE TEAMS

Tuesday, 4/16

SESSION 5 | COMMUNITY TOUR: PUBLIC SAFETY

Thursday, 5/16

Dine + Discuss to Follow
4:30 to 6 p.m.

SESSION 6 | EMOTIONAL INTELLIGENCE + WELLBEING IN THE WORKPLACE

Tuesday, 6/18

SESSION 7 | INCLUSIVE LEADERSHIP

Tuesday, 7/16

SESSION 8 | COMMUNITY TOUR: HEALTH AND EDUCATION

Tuesday, 8/20

SESSION 9 | LEADING THROUGH ADAPTIVE CHANGE

Tuesday, 9/17

SESSION 10 | FINAL SESSION + GRADUATION

Tuesday, 10/15

Graduation and celebration reception immediately following. Guests are welcome.

INVESTMENT

\$2,400 per person | \$2,150 chamber member benefit

Tuition assistance available on a sliding scale for qualified participants. Payment due by January 6, 2024.