



Leadership
Kalamazoo

PLAYBOOK 2023

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southwest michigan first
THE GREATEST FORCE FOR CHANGE IS A JOB

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OVERVIEW


Southwest Michigan First believes the ultimate catalyst for our region's growth is a transformational strategy to develop human capital. We must identify, engage and empower leaders with the kind of business acumen, strategic agility and civic mindset needed to ensure our region's shared prosperity.

As a part of our robust talent development strategy, we offer **LEADERSHIP KALAMAZOO**. Since its inception year of 1987, **LEADERSHIP KALAMAZOO** has been the go-to leadership development resource in the region, equipping a diverse cohort of current and emerging community leaders with 21st-century leadership skills while helping them to gain a deeper understanding of our community and our region.

We are thrilled to welcome the class of 2023 as the next cohort to join the legacy of **LEADERSHIP KALAMAZOO!**

THE FORMULA IS SIMPLE

LEADERSHIP KALAMAZOO follows the KNOW | GROW | GO model, providing a platform for leaders to:

KNOW	Expand their knowledge of self, community and leadership best practices.	
GROW	Develop an intentional plan for growth.	
GO	Put their skills into action with an individualized "go strategy" at the conclusion of the program.	

LEADERSHIP KALAMAZOO convenes monthly, with sessions intended to develop the fundamental behaviors, mindsets and knowledge base that successful leaders possess. The program includes an exclusive opportunity to attend Southwest Michigan First's Catalyst University in January 2023. Participants will also take the Gallup CliftonStrengths assessment and use that as a development tool throughout the program.

In addition, participants will gain access to unique, hands-on experiences with community-based organizations. We bring together dynamic professionals, cutting-edge faculty and a rigorous curriculum to accelerate leadership development and create a truly transformational learning experience.

PROGRAM STRUCTURE

The calendar for **LEADERSHIP KALAMAZOO** 2023 is like none other. Curated community experiences will allow the group to elevate their leadership, build their network and deepen their roots in the social fabric of our region. The program consists of **Learning Sessions** and **Community Tours**.

- **Learning Sessions** | These sessions include the full group, diving into leadership topics and best practices together. They are interactive, engaging and include a lineup of guest experts.
- **Community Tours** | These sessions take the group out into the community for hands-on learning and engagement around topics such as economic development, health, education and public safety. Participants have the opportunity to explore our community's unique strengths and challenges while discovering where their passions intersect with our region's greatest needs. During the year, the group will join together for one dine and discuss session to share a meal together and unpack their tour experience with community leaders and each other, exploring today's most relevant issues through conversations that only a gathering of thoughtful guests could foster.

2023 CALENDAR

JANUARY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SESSION 1 | WELCOME BREAKFAST

Thursday, January 19

8:30 to 10:30 am

**Sit-down breakfast served*

CATALYST UNIVERSITY

Thursday, January 26

8:00 am to 5:00 pm

**Radisson Plaza Hotel at Kalamazoo Center*

FEBRUARY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

SESSION 2 | LEADERSHIP KALAMAZOO RETREAT

Thursday, February 16 + Friday, February 17

8:30 am to 3:30 pm

Welcome Reception to Follow After Day 1

3:30 pm to 5:00 pm

MARCH						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SESSION 3 | COMMUNITY TOUR: ECONOMIC DEVELOPMENT + GOVERNMENT

Thursday, March 16

8:30 am to 3:30 pm

APRIL						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

SESSION 4 | HIGH PERFORMANCE TEAMS

Thursday, April 20

8:30 am to 3:30 pm

MAY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SESSION 5 | COMMUNITY TOUR: PUBLIC SAFETY

Thursday, May 18

8:30 am to 4:00 pm

Dine + Discuss to Follow

4:30 pm to 6:00 pm

PLEASE NOTE:

- Most sessions are hosted at the Catalyst Center, located at 180 E Water Street in downtown Kalamazoo. The full location calendar will be released in 2023.
- Lunch is on us! Lunch will be provided for all sessions.
- Save time after each session for social hour!

2023 CALENDAR CONTINUED

JUNE						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

SESSION 6 | WELLBEING IN THE WORKPLACE

Thursday, June 15

8:30 am to 3:30 pm

JULY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SESSION 7 | INCLUSIVE LEADERSHIP

Thursday, July 20

8:30 am to 3:30 pm

AUGUST						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SESSION 8 | COMMUNITY TOUR: HEALTH + EDUCATION

Thursday, August 10

8:30 am to 3:30 pm

SEPTEMBER						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SESSION 9 | LEADING THROUGH ADAPTIVE CHANGE

Thursday, September 14

8:30 am to 3:30 pm

OCTOBER						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SESSION 10 | FINAL SESSION + GRADUATION

Thursday, October 12

8:30 am to 3:30 pm

**Graduation and celebration reception immediately following. Guests are welcome.*

APPLICATION

Apply Online by Friday, December 2

A one-on-one interview will be scheduled after application is submitted. We encourage you to apply early as interviews and acceptance decisions are made on a rolling basis.

INVESTMENT

\$2,400 per person

\$2,150 Chamber Member Benefit

Tuition assistance available on a sliding scale for qualified participants.

Payment due by January 6, 2023

PROGRAM CONTACT

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