

2026 CHAMBER'S CHOICE CONFERENCE AND CELEBRATION



THURSDAY, SEPTEMBER 17, 2026 | DALTON RECITAL HALL, WMU

This signature half-day experience brings small business owners together with community and business leaders together for actionable learning from nationally renowned speakers. Plus, a high energy awards celebration and reception that puts you alongside the people driving growth across the region.

Each **premium sponsorship** includes VIP seating, VIP Green Room access with exclusive bar and appetizer stations, and featured posts on social media during the event promotions period. All sponsors receive sponsor acknowledgment on event digital screens, the event program, website, and event day signage.

THE SOUTHWEST MICHIGAN FIRST CHAMBER REPRESENTS EVERY BUSINESS THAT OPERATES IN AND AROUND KALAMAZOO COUNTY.

SPONSORSHIP OPPORTUNITIES

KEYNOTE PRESENTING SPONSOR



\$2,500

- Five event tickets
- Onstage segment introduction

AWARDS CELEBRATION RECEPTION



\$2,000

- Four event tickets
- Onstage segment introduction
- Brand recognition at the reception, on bars, etc.

INDIVIDUAL AWARD SPONSOR



\$1,750

- Four event tickets
- Onstage welcome and winner announcement

BREAKOUT ROOM



\$1,500

- Two event tickets
- Welcome attendees and introduce breakout presenter

PARKING AND WAYFINDING



\$1,500

- Two event tickets
- Showcase vehicles in Miller Plaza
- Branded navigational signage from street to seat

RED CARPET PHOTO BOOTH



\$1,000

- Two event tickets
- All red carpet booth photos branded with company logo

NAME BADGE



\$1,000

- Two event tickets
- Logo recognition on event name badges

WI-FI CONNECT



\$1,000

- Two event tickets
- Custom naming rights of Wi-Fi username and password
- Brand recognition on all accompanying Wi-Fi signage

PEN



\$1,000

- Two event tickets
- Logo recognition on pen

PROGRAM



\$1,000

- Two event tickets
- Logo recognition on a full page and on booklet back cover

LOBBY AND RECEPTION CONNECTION TABLE



\$500

- Two event tickets
- Branded cocktail networking table in the event lobby before, during, and after event
- Branded table under the reception tent post event

SMALL BUSINESS SUPPORTER



\$250

- One event ticket
- Logo recognition on event day full sponsor signage and in program booklet

Questions about sponsoring our annual Chamber's Choice Conference and Celebration event?

Email chamber@southwestmichiganfirst.com