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## Medical supply company moving to Kalamazoo; to create up to 50 jobs

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**KALAMAZOO** — A medical-supply company plans to set up a distribution facility in the Kalamazoo area by this fall where it expects to employ up to 50 people, according to private economic development group Southwest Michigan First.



Jerry Campbell | Kalamazoo Gazette  
Midlink Business Park in Comstock Township is seen from the air in this 2006 photo.

Tiffin, Ohio-based Seneca Medical Inc., which supplies medical and surgical equipment to Bronson Healthcare Group, says it will build an 80,000-square-foot warehouse at the Midlink Business Park in Comstock Township. It will employ 25 workers initially and expects to have a total of 50 workers in five years.

“The potential for growth in the geographic area serviced by this distribution center is extremely high, and Seneca Medical is investing to keep pace with our anticipated growth,” David Myers, vice president of sales and marketing for Seneca, said in a press release. “Our existing customers and newly committed customers need service-oriented business partners who can deliver the lowest total cost of ownership for their medical supplies and equipment.”

Seneca said it has acquired 10.6 acres of land at Midlink, the former General Motors Corp. stamping plant on Sprinkle Road. Seneca will provide equipment and support services to Bronson and other health care providers in the state from the distribution center, which will be expandable to 240,000 square feet.

Seneca serves customers in Indiana, Kentucky, Michigan, Tennessee, West Virginia, and

surrounding states, and is employee-owned.

“Seneca Medical represents about 12 percent of Bronson’s supply business so having them nearby will be very advantageous,” said Mike Way, Bronson’s vice president for materials management and facilities services. “Having Seneca Medical put down roots and create new jobs here is an absolutely ideal situation.”